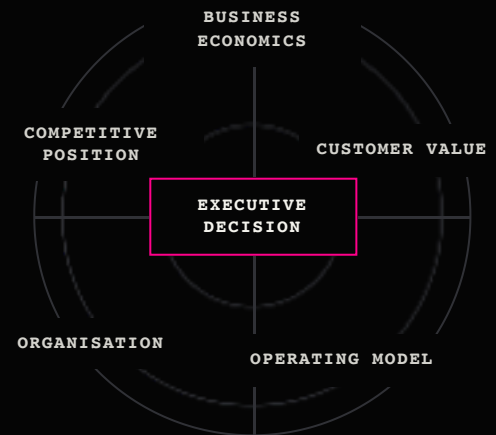


STRATEGIC AI ADVISORY

Strategic *AI* advisory for CEOs and executive teams.

For established companies deciding where AI changes business economics, customer value, operating model and competitive position. The work turns that picture into explicit leadership decisions, ownership and a 90-day agenda.

DISCUSS A LIVE AI DECISION ↗



USEFUL WHEN

Activity needs one business view

AI initiatives across functions require shared priorities and executive ownership.

A material choice is approaching

Investment, operating model or customer value depends on a clear leadership decision.

The board expects a position

Leadership needs a coherent view of value, risk, sequence and the next 90 days.

FLAGSHIP ENGAGEMENT

Strategic AI Advisory Sprint

Four weeks, fixed scope and direct access to the leaders who own the budget, workflows and organisational consequences.

WEEK 1

Frame

Define the live decision, stakes, evidence and ownership.

WEEK 2

Map

Connect AI capability to economics, work, customers and organisation.

WEEK 3

Decide

Set priorities, trade-offs, governance and sequence.

WEEK 4

Mobilise

Deliver the decision brief, owners and 90-day agenda.

WHAT THE WORK PRODUCES

A decision the organisation can carry.

- Business and AI impact map
- Board-ready decision brief
- Prioritised leadership decisions
- 90-day agenda with owners

WHY JACOB

Business, technology and execution in one view.

Engineering and Business Architecture. Enterprise sales and sales engineering. GTM leadership. Hands-on AI building. Experience across established companies, startups and scaleups.